Quick-Start Selling Guide



CR^oSSING THE FINISH LINE



The first to use ultra-efficient heat pump technology for water heating, Rheem's award-winning Hybrid line just got even better.

THE BENEFITS SUMMARY FAST PITCH

Homeowners can save more than \$4,000 in lifetime energy costs

while enjoying more hot water¹, conveniently and dependably with the Rheem® *Prestige™* Series Hybrid Heat Pump Water Heater. It pays for itself in less than two years¹, features EcoNet™ Enabled technology for innovative control and alerts at home or away, and is backed by the best warranty² in the business.

"Based on comparison of a 50-gallon Rheem® Prestige" Series Hybrid Heat Pump Water Heater with 2.45 EF and a 50-gallon standard residential electric water heater with a 0.95 EF

²Based on comparison of a 50-gallon Rheem® Prestige™ Hybrid Heat Pump water heater and a leading competitor's 50-gallon Hybrid Water Heater



The NEW Hybrid vs. A Standard Electric Tank

	Rheem Hybrid	Standard Electric
Lifetime Energy Savings	\$4,080	\$0
Estimated Yearly Energy Cost	\$215	\$555
First Hour Delivery GPH	73	62
Remote Access	√	X
Ability to control (home and away)	√	X
Automatic Maintenance Alerts	√	X
Leak Detection notification	√	X
Contractor Contact Information	√	X
Multiple Modes	√	X

NOTE: Above information is based on a comparison between the 50-gallon NEW Rheem® Prestige™ Hybrid Heat Pump Water Heater and a standard electric tank water heater, defined as an electric residential tank water heater with a 0.95 EF, and on DOE national average energy costs.

The NEW Hybrid vs. The Competitive Hybrid

	Rheem Hybrid	Competitive Hybrid
Lifetime Energy Savings	\$4,080	\$3,760
First Hour Delivery GPH	73	67
Remote Access	\checkmark	√
Ability to control (home and away)	√	√
Automatic Maintenance Alerts	✓	✓
Leak Detection notification	✓	X
Contractor Contact Information	✓	X
Multiple Modes	√	✓
Warranty	12 years	10 years

NOTE: This information is based on a comparison of a 50-gallon Rheem® $Prestige^{\neg \omega}$ Hybrid Heat Pump water heater and a leading competitor's 50-gallon Hybrid Water Heater.



The NEW Hybrid has been developed using Rheem's 360°+1 design philosophy to ensure the best possible homeowner and contractor experience...And then some.

HP-104RH