10 SEER **ENERGY-EFFICIENT HEAT PUMPS**

QUALITY MANUFACTURED

HEAT PUMP THAT REDUCES

OPERATING COSTS WHILE

ADVANCING HOME COMFORT.



ENERGY EFFICIENCY IS KEY TO CONTROLLING THE COST OF AIR CONDITIONING YOUR HOME.

ENJOY RELIABLE COOLING AND HEATING PERFORMANCE AT A PRICE YOU CAN LIVE WITH!

As the owner of a Goodman 10 SEER Energy-Efficient Heat Pump, the temperature in your home will be comfortable for years to come. How are we so sure? Because at Goodman, we build heating and air conditioning equipment that offers high performance, energy efficiency and durability – all at a price that will have you saying, "Thank Goodness for Goodman."

Your Goodman 10 SEER Heat Pump, with heating efficiencies of up to 8.0 HSPF, will provide you with reliable cooling and heating throughout the warmest summers and the chilliest winters. Benefits of this high-quality heat pump include

- Energy-efficient compressor
- High-efficiency condenser coil made of aluminum fins and refrigeration-grade copper tubing

- An in-line filter drier, for longer system life
- Louvered cabinet made of heavy-gauge galvanized steel protects the coil while its appliance-quality, post-paint finish resists the effects of weather and time
- Attractive Architectural Gray color complements any home

Add to that a **5-Year Limited Warranty** on the compressor, and you have a heat pump that offers outstanding product value and years of indoor comfort.

ENDURING, EFFICIENT PERFORMANCE.

You can count on your Goodman 10 SEER Heat Pump to cool and heat your home reliably year after year. Your Goodman heat pump starts with an energy-efficient compressor, which operates in tandem with our high-efficiency coil. The coil is made of refrigeration-grade copper tubing and aluminum fins in a design that maximizes surface area, contributing to a more efficient unit.

And if that's not enough, Goodman goes one step further: we install a liquid-line filter drier in every heat pump we build. The filter drier prevents moisture and debris from entering the compressor motor and expansion device, thus preserving the life of the system. Many manufacturers leave this step out, but we've installed filter

driers in our heat pumps since we first started making them, because we know they add many years to the life of a unit.

Unmatched performance, efficiency and affordability. That's just what you'll get with Goodman.



Goodman

QUALITY MANUFACTURING BACKED BY WARRANTIES AND SERVICE

YOUR UNIT'S OPERATING COSTS AND SEER/HSPF.

"SEER" stands for Seasonal Energy Efficiency Ratio, which is a measure of an air conditioner or heat pump's cooling energy efficiency developed by the U.S. Department of Energy. Similarly, "HSPF" stands for "Heating Seasonal Performance Factor," a measure of your unit's heating efficiency. It's a simple formula: the higher the SEER and HSPF of your unit, the greater its efficiency – and the lower your operating costs.

Older installed units in many homes may have actual operational efficiencies of 8 SEER/5.6 HSPF or below. In many cases, by the time these older units need to be replaced, they are operating even less efficiently and can really inflate the electric bill. Your new Goodman 10 SEER Heat Pump, which offers up to 8.0 HSPF, will provide you with more efficient indoor comfort – at a price that will help you keep your cool! (See chart for savings comparison.)





DURABLE CONSTRUCTION.

At Goodman, we take pride in our manufacturing and build each unit carefully. We rely on strict, quality-driven processes to build well-designed, top-quality, thoroughly tested products, backed by the best standard and extended warranties in the industry. We leak-test every single heat pump three separate times during the manufacturing process, and we run-test each unit before shipment. This quality focus insures a trouble-free installation and a long product life.

Your Goodman 10 SEER Heat Pump will be sitting in your yard for years to come, a fact that we've kept in mind during its construction. For extra condenser coil protection, we build the louvered cabinet/coil guard that is your heat pump's exterior using G90 galvanized steel. We protect the steel with a heavyduty powder-paint finish in an attractive Architectural Gray color that is a nice comple-

ment to both your home's exterior and your landscaping. And we designed a vertical fan discharge system to protect that valuable landscaping.

LONG-LASTING WARRANTY PROTECTION.

At Goodman, we take extra care to build products that will last for years to come. And we're so confident in the durability of our products that we protect your Goodman 10 SEER Heat Pump with a **5-Year Limited Warranty** on the compressor and all functional parts. For extra peace of mind,



ask your Goodman dealer about **GoodCare***, an affordable Extended Parts and Labor Warranty for your entire Goodman HVAC system.

MAJOR FEATURES OF THIS HIGH-QUALITY GOODMAN 10 SEER/ 8 HSPF HEAT PUMP INCLUDE:

- Energy-efficient compressor
- High-efficiency condenser coil made of aluminum fins and refrigerationgrade copper tubing
- An in-line filter drier, for longer system life
- Louvered cabinet made of heavy-gauge galvanized steel protects the coil while its appliancequality post-paint finish resists the effects of weather and time
- Attractive Architectural Gray color complements any home

Energy Star® Cooling/Heating Climate Zones	City in Climate Zone	10 SEER/8 HSPF Annual Savings over 8 SEER/5.6 HSPF
3/3	Newark	\$342
5/3	Las Vegas	\$367
6/4	Atlanta	\$312
10/6	Houston	\$230
12/7	Miami	\$188

- 1) The higher the SEER, the greater the efficiency and the lower the operating cost. SEER Seasonal Energy Efficiency Ratio is the industry measurement used by the Department of Energy.
- These figures represent estimated annual heating and cooling cost savings of a 3-ton system at \$0.086/KWHR and are based on formulas published by the DOE and EPA.
- 3) These figures are for comparison purposes only. Actual savings will vary according to personal use habits, square footage, location, how your unit is installed and the construction of your home.



Thank goodness for Goodman.

GOODMAN MANUFACTURING COMPANY: A RECOGNIZED INDUSTRY LEADER

Over 20 short years, the Goodman family of companies has grown to be the second largest unit manufacturer of residential air conditioning and heating systems in the United States, and the world's largest privately-held air conditioning and heating manufacturer.

It all started in 1982 when Harold Goodman, a former air conditioning contractor who felt he could do it better, bought the assets of a bankrupt air conditioning manufacturer. His goal was to build air conditioning and heating equipment that performed reliably, lasted for a long time and solved many of the problems contractors encountered in the design of other companies' equipment – all at a price that made indoor comfort affordable to as many people as possible.

We've accomplished Harold's goals by focusing on just one thing – building the most reliable, cost-effective cooling and heating products on the market. Period. We don't build jet engines and we don't build plumbing fixtures. We build air conditioning and heating systems, and we are solely committed to leading this industry.

Goodman Manufacturing Company produces heating, ventilation and air conditioning equipment at its five manufacturing plants, which are located in Houston, Texas (3), Fayetteville, Tenn., and Dayton, Tenn. The company's products are marketed under the Goodman*, Amana*, GmC*, Janitrol* and QuietFlex* brands and are sold through 700 distribution locations throughout North America, which include independent distributors and company-owned

Goodman Family of Brands



distribution facilities.



