

WHAT'S INSIDE MATTERS

PROVIDING COMFORT, QUALITY AND WORRY-FREE PERFORMANCE

M120 UP TO 16 SEER SPLIT SYSTEM AIR CONDITIONER & HEAT PUMP PRODUCTS

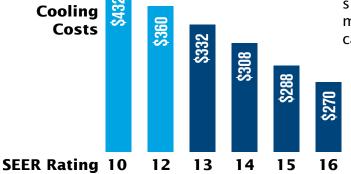


Annual

ENERGY SAVING

Besides reliable comfort, a new Maytag® M120 system will cost less to operate over older, less efficient systems. Your air conditioner or heat pump's energy efficiency, rated in Seasonal Energy Efficiency Ratio (SEER), measures how efficiently the unit cools your home. The higher the SEER rating, the more efficiently your unit will perform. Heat pumps have an additional rating called Heating Seasonal Performance Factor. HSPF measures the average number of Btuh of heat delivered for every Watt-hour of electricity used by the heat pump over the heating season.

When your air conditioner or heat pump is sized and installed properly, you can save more money on your energy bills than you can with older, less efficient units.



Annual costs based on 36,000 Btu unit, 1,500 cooling load hours and .08/kwh. Actual costs may vary depending on climate conditions, energy rates and patterns of usage.



ENERGY STAR® Certification is awarded to products designed to reduce energy consumption and utility costs. To qualify, split system air conditioners and heat pumps must have a SEER rating of 14.5 or higher and an EER of 12.0 or higher. Split system heat pumps must have a HSPF rating of 8.2 or higher.

RELIABLE PERFORMANCE

Maytag[®] air conditioners and heat pumps feature the Copeland Scroll[®] Compressor, one of the most reliable compressors available in North America.

QUIET COMFORT

The quiet operation motor requires no maintenance and is 100% protected from rain and snow.

INNOVATION & STYLE

The no-rust plastic-coated coil guard and mesh hail guard protect against damage from yard hazards. Protective paint finish resists corrosion 50% better than other manufacturers' units, greatly reducing paint chalking and fading.



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The M120 Series of products feature a 12 Year Worry-Free Limited Warranty on parts when the product is registered.* Plus, our Dependability Promise states that your entire unit will be replaced if the compressor fails within the first year of purchase, when installed with a Maytag[®] matched indoor coil or air handler.* Ask your select Maytag[®] heating and cooling contractor for details or visit us at www.maytaghvac.com.

Your home is the center of your universe. It's where you take care of your family, find solace from the outside world, cultivate your hobbies and bring friends together. While not often top of mind, your air conditioner or heat pump plays an important role in keeping your home comfortable. Maytag understands how valuable your home is, and therefore offers you high quality air conditioners and heat pumps.



Up to 16 SEER

Select up to 16 SEER products feature a two-stage Copeland Ultra-Tech Scroll® compressor. Two-stage technology allows your air conditioner or heat pump to operate at the most efficient level for total indoor comfort regardless of the outside temperature.



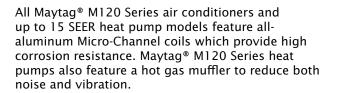
Up to 15 SEER

This outdoor single-stage section when combined with our variable-speed indoor section improves humidity control and provides better indoor air quality by constantly mixing the air.



Up to 14 SEER

Most units being replaced today are lower efficiency products. By putting in a standard efficiency up to 14 SEER air conditioner or heat pump with a matched air handler or coil, you will reduce your monthly utility costs.



MODELS	Extra High Efficiency	High Efficiency	Standard Efficiency	Heat Pump Efficiency	Two-Stage	Single-Stage
Up to 16 SEER Heat Pump	•			9.0 HSPF	•	
Up to 16 SEER Air Conditioner	٠			N/A		•
Up to 15 SEER Air Conditioner & Heat Pump		•		8.5 HSPF		•
Up to 14 SEER Air Conditioner & Heat Pump			•	8.5 HSPF		•



AIR CONDITIONER OR HEAT PUMP?

These Maytag[®] systems include two main components. The outdoor section is either the air conditioner or the heat pump. The indoor section is an air handler or a furnace and indoor coil. A warmer climate location will typically require a heat pump and an air handler; cooler climates need an air conditioner and a furnace.

Depending on your climate, a heat pump may handle your heating and cooling needs more economically than a separate furnace and air conditioner.

A new comfort system, can provide more than energy efficiency. Compatible whole-home indoor solutions address specific needs and can improve your indoor living experience. There are solutions for indoor allergens, humidity control and even room temperature control. Be sure to tell your contractor about any specific comfort issues you would like to resolve.

*Registration required. Applicable to the original owner.

TOTAL COMFORT







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Proper sizing and installation of equipment is critical to achieve optimal performance. Split system air conditioners and heat pumps must be matched with appropriate coil components to meet ENERGY STAR criteria. Ask your contractor for details or visit www.energystar.gov.



AIR HANDLERS

A Maytag[®] M120 Series air handler, when combined with a Maytag[®] heat pump or air conditioner, completes your quality indoor comfort system. When installed with a matched outdoor unit, Maytag[®] air handlers will carry the outdoor system warranty – a 12-year Worry-Free Limited Warranty on parts. Maytag[®] M120 air handlers are available in variablespeed configurations for better humidity control and improved efficiency with a matched air conditioner or heat pump. Select air handler models are available with upgraded corrosion protection through all-aluminum Anteater MC[®] Micro-Channel coils or our Anteater[®] coils. Ask your contractor for details.

INDOOR COILS

If you replace your air conditioner or heat pump, Maytag highly recommends that you also replace the existing coil with a matched coil. By doing this, you can ensure maximum efficiency and performance of your comfort system.

Maytag[®] indoor coils are matched with all models of Maytag[®] split system air conditioners and heat pumps. Our coils offer a 12-Year Worry-Free Limited Warranty when installed with a Maytag[®] heating or cooling system. Depending on the installation configuration of your home, the type of coil used and the installation configuration may vary. Your contractor will choose the appropriate coil for your home.