There are some things in life you can always rely on...

Relax. We've got you covered.

Ruud supports its equipment with

strong warranties and dependable, profeswarRANTY sional service. That's why Ruud backs the

Achiever[®] Series 90 Plus Two-Stage Furnaces with *Dual Comfort Control*TM with a generous

Limited Lifetime Warranty on the Heat Exchanger. All other parts have a Limited Parts Warranty of five years.

Highly relaxing financing.

about *KwikComfort*®



Financing, the easy and convenient way to finance everything associated with your Ruud - your original equipment, all subsequent service, Protection Plus® extended service protection, and even the comfort options you might choose to add later.



Protect your investment.

While your Ruud equipment is incredibly dependable and covered by an outstanding warranty,

Protection

you can extend your warranty coverage with Protection Plus[®] extended service protection. Then you can relax and enjoy the comfort of your Ruud gas furnace – without worrying about the cost of parts or labor for unexpected repairs. And when Protection Plus is purchased in conjunction with your dealer's maintenance program, you can enjoy the peace of mind that your equipment will be both maintained and repaired as needed and without additional expense.

Ask your dealer about the variety of Protection Plus plans now available. For more information, call 1-877-276-4294 or visit www.protectionplusonline.com.

Deal with the best.

We're pleased you've taken the time to consider a top-quality Ruud product. And rest assured, when you deal with your Ruud Dealer, you'll enjoy a top-quality, professional installation – with the best service we can provide. You can rely on Ruud.



Ruud Air Conditioning Division 5600 Old Greenwood Road • Fort Smith, AR 72908 1-800-848-RUUD

Ruud also manufactures commercial air conditioning products, as well as residential and commercial water heater products. In keeping with its policy of continuous progress and product improvement, Ruud reserves the right to make changes without notice. Printed in the U.S.A. 3/07 DC Form No. M22-6032 Rev. 1



There are some things in life you can always





rely on.

Premium 90 Plus Two-Stage Gas Furnace with Dual Comfort ControlTM



Model UGRL **Upflow - Over 95% Efficiency**



Ruud is one of them.

Receive an IRS Tax Credit for This Model

While purchasing a UGRL gas furnace can help lower your heating bill for years to come, it can also help lower your burden on tax day! The Internal Revenue Service (IRS) is now providing Consumers with a tax credit on high-efficiency heating and cooling equipment. This type of tax credit can provide you with significant savings by reducing the amount of income tax you have

to pay.

earn More...

RuudAC.com/taxcredit

As reliable as the seasons...

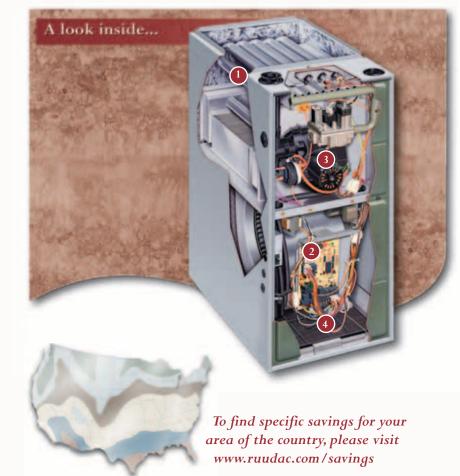
A vital part of comfort is the peace of mind that comes from knowing that you can rely on your heating system year after year, even in extreme weather. As sure as the seasons, you can rely on Ruud.

In every phase of engineering and every process of manufacturing, the Ruud Achiever[®] Series Premium 90 Plus Two-Stage Furnaces with Dual *Comfort Control*TM meet or exceed the most stringent quality standards. From the strength of the robust steel cabinetry outside, to the sophistication of the componetry inside, Ruud furnaces are the most reliable your money can buy.

The Advantages of Dual Comfort ControlTM

The Ruud Achiever[®] Series Premium 90 Plus[®] with Dual Comfort *Control*[™] has two stages of heating to save energy and keep your home at its comfortable best. Most of the time, this furnace operates in its energy saving "low-heat" stage to deliver a gentle and steady flow of heating comfort.

On the coldest days, when you need more heat, the furnace automatically switches to "high-heat" stage to deliver the maximum heating comfort. With *Dual Comfort Control*[™], the temperature of your home stays at the comfort level you select - wherever you set the thermostat.



How to Improve Indoor Air Quality

While having an air-tight home improves energy efficiency, the air inside easily becomes stale and polluted. But your Ruud dealer can help you vastly improve your indoor air quality. Ask

him about the IAQ options that are right for your home.

1 Ruud media and electronic air cleaners

remove up to 95% of airborne particles such



as dust, pollen and tobacco smoke.

2 *UV germicidal lights help remove bacteria and* viruses from the air.

3 Humidifiers improve comfort and reduce energy costs.

4 Heat Recovery Ventilators (HRVs) and Energy Recovery Ventilators (ERVs) replace a home's stale air with fresh air and still recover up to 80% of the indoor temperature.

Here's how Dual Comfort Control[™] Works...

1 Two heat exchangers — a primary and a secondary - extract more heat from the burner than any less efficient furnace. So you save on energy because you get more heating output from each ounce of natural gas. Both heat exchangers are made of stainless steel and carry a limited lifetime warranty.

² The integrated, two-stage control board directs activities of the gas valve and blower to efficiently keep your home at its comfortable best.

3 The two-stage gas valve adjusts the flow of gas to the burner, providing "low heat" and "high heat" as needed for maximum fuel efficiency.

4 A permanent, washable filter makes it easy to keep a clean filter in place. No more filters to buy or store. A clean filter helps your furnace run more efficiently and can improve the indoor air quality of your home.

