

relax
It's Rheem.®

Relax. We've got you covered.

Rheem supports its equipment with strong warranties and dependable, professional service. That's why Rheem backs the *Classic*®



Series 95% AFUE Two-Stage Furnace with *Dual Comfort Control*™ with a generous Limited Lifetime Warranty on the Heat Exchanger.

All other parts have a conditional 10-year limited warranty.

In addition, a 10-year conditional unit replacement warranty is provided (registration is required).

Highly relaxing financing.

Ask your Rheem dealer about *KwikComfort*®



Financing, the easy and

convenient way to finance everything associated with your Rheem equipment – your original equipment, all subsequent service,

Protection Plus® extended service protection, and even the comfort options you might choose to add later.

Protect your investment.

While your Rheem equipment is incredibly dependable and covered by an outstanding warranty, you can extend your warranty coverage with Protection Plus®



extended service protection. Then you can relax and enjoy the comfort of your Rheem gas furnace – without worrying about the cost of parts or labor for unexpected repairs. And when Protection Plus is purchased in conjunction with your dealer's maintenance program, you can enjoy the peace of mind that your equipment will be both maintained and repaired – as needed and without additional expense.

Ask your dealer about the variety of Protection Plus plans now available. For more information, call 1-877-276-4294 or visit www.protectionplusonline.com.

Deal with the best.

We're pleased you've taken the time to consider a top-quality Rheem product. And rest assured, when you deal with your Rheem Dealer, you'll enjoy a top-quality, professional installation – with the best service we can provide. *Now that's relaxing.*



www.rheem.com

Rheem Heating, Cooling, & Water Heating
P.O. Box 17010 • Fort Smith, AR 72917
Rheem manufactures residential & commercial heating, cooling, & water heating products.

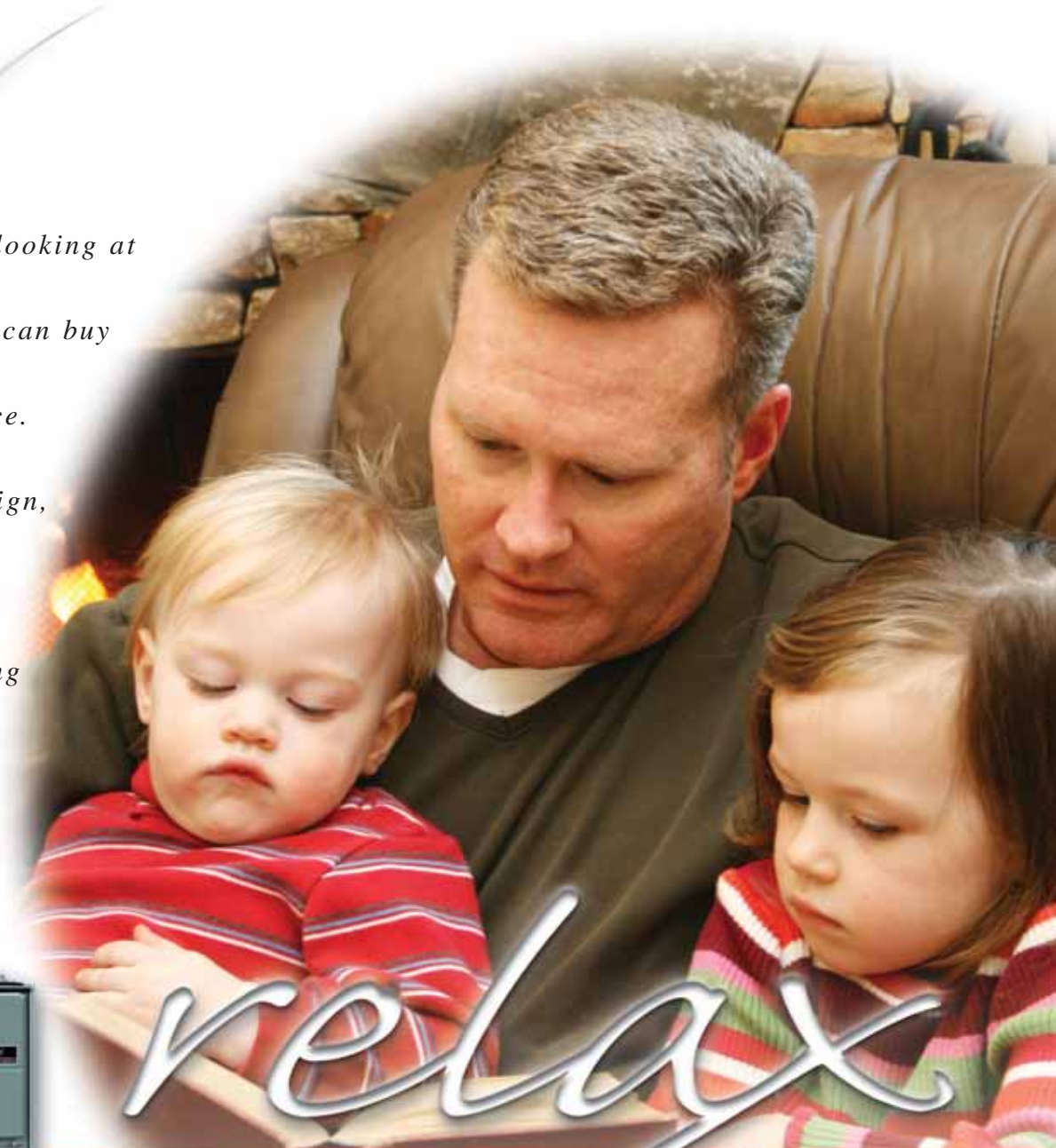
"In keeping with its policy of continuous progress & product improvement, Rheem reserves the right to make changes without notice."

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Rheem®

Gas Furnaces

*You're looking at
the best you can buy
in a gas furnace.
A step up in design,
technology and
efficiency – saving
you money,
as well as
headaches.*



relax

It's Rheem.®

Model RGRM
Upflow - 95% Efficiency

Classic

Premium 95% AFUE Two-Stage Gas Furnace
with Dual Comfort Control™



Why Rheem® is the best choice you can make in a furnace...

Chances are, the last thing you think about is your furnace. You simply expect to be comfortable. That's why Rheem is the best choice you can make – we offer some of the finest heating solutions in the business. Top-quality, innovative products with the latest technology, lasting performance, great warranties and excellent service and support. All of this is why we confidently say, "Relax, It's Rheem."

relax

The Advantages of Dual Comfort Control™

The Rheem Classic® Series 95% Plus with Dual Comfort Control™ has two stages of heating to save energy and keep your home at its comfortable best. Most of the time, this furnace operates in its energy saving "low-heat" stage to deliver a gentle and steady flow of heating comfort.

On the coldest days, when you need more heat, the furnace automatically switches to "high-heat" stage to deliver the maximum heating comfort.

With Dual Comfort Control™, the temperature of your home stays at the comfort level you select – wherever you set the thermostat.

Qualifies for Federal Tax Credit

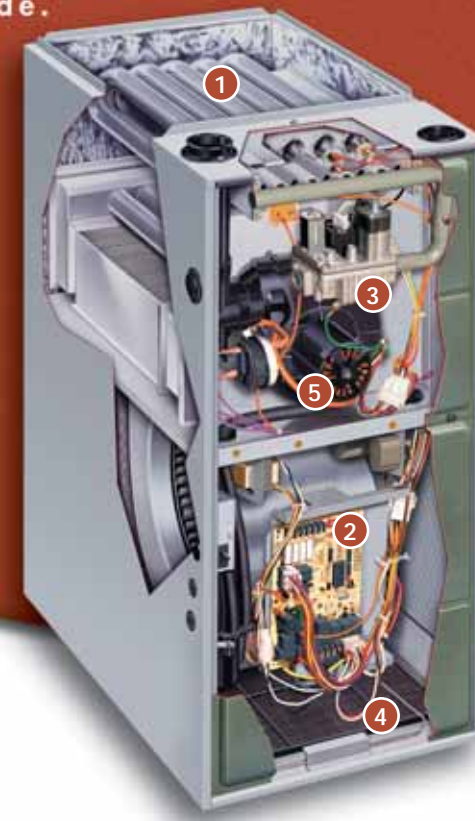
While purchasing an RGRM gas furnace can help lower your heating bill for years to come, it can also help lower your burden on tax day!



Visit www.rheemac.com/taxcredit for complete details

Here's How Dual Comfort Control™ Works...

A look inside.



- 1 Two heat exchangers – a primary and a secondary – extract more heat from the burner than any less efficient furnace. So you save on energy because you get more heating output from each ounce of natural gas. Both heat exchangers are made of stainless steel and carry a limited lifetime warranty.
- 2 The integrated, two-stage control board directs activities of the gas valve and blower to efficiently keep your home at its comfortable best.
- 3 The two-stage gas valve adjusts the flow of gas to the burner, providing "low heat" and "high heat" as needed for maximum fuel efficiency.
- 4 A permanent, washable filter makes it easy to keep a clean filter in place. No more filters to buy or store. A clean filter helps your furnace run more efficiently and can improve the indoor air quality of your home.
- 5 The variable speed blower motor provides optimum humidity control, quiet operation and year-round energy efficiency.

How to Improve Indoor Air Quality

While having an air-tight home improves energy efficiency, the air inside easily becomes stale and polluted. But your Rheem dealer can help you vastly improve your indoor air quality. Ask him about the IAQ options that are right for your home.

- 1 Rheem media and electronic air cleaners remove up to 95% of airborne particles such as dust, pollen and tobacco smoke.
- 2 UV germicidal lights help remove bacteria and viruses from the air.
- 3 Humidifiers improve comfort and reduce energy costs.
- 4 Heat Recovery Ventilators (HRVs) and Energy Recovery Ventilators (ERVs) replace a home's stale air with fresh air – and still recover up to 80% of the indoor temperature.

